

About OLiST

A dynamic, non-partisan advisor, Océanie promotes Ocean Literacy through Alternative Education Spaces; aiming to develop public awareness for a sustainable future. "Ocean Literacy in Sail Training (OLiST)" has a unique role in shaping maritime alternative education spaces. Océanie promotes holistic, impartial, innovative and transparent industry insights and influence, transforming conflicting challenges into positive outcomes, particularly regarding the quadruple bottom line: People, Planet, Profit and Purpose. The primary objective is to achieve a specific contribution to Sail Training, Ocean Sustainability and Youth Development.

The Justification for this focus: 70% of the world's surface is covered by ocean, and yet society are naïve to its ecosystems, habitat and the effect of human behaviour has upon it's environment, as well as it's crucial existence and sustainability for life on Earth. Sustainability is of critical importance in the 21st century, the youth of today are tomorrow's promising high calibre professionals. With this collaborative approach, Océanie's OLiST has cultivated excellent, close relationships with a variety of third party stakeholders.

OLiST's Vision

Océanie unites Marine Geography and Experiential Education. It adopts a multi-disciplinary approach within the coastal and marine environment.

As an advocate of alternative education spaces, it's focuses upon the world of Sail Training, providing an understanding of human behaviour and its impact on the marine environment. From an increased awareness, interest and understanding, individuals or "ocean citizens" develop a heightened personal responsibility and affinity for the seas, oceans and environment.

In turn, there can also be a shift in values and motivation to promote pro-environmental lifestyle choices as a result of the discovery of the relationship and dependence humans have on the coastal and marine environment.

Though an understanding of human behaviour and the impact humans have on the marine environment, individuals or 'marine citizens' can develop a heightened personal responsibility and affinity for/ to the seas, oceans and environment.

OLiST's Strategy

2012-2018 saw a focus upon promoting Marine Citizenship within and encouraging further research about Sail Training. The aim was to widen the movement of marine citizenship and associated areas such as Ocean literacy within Sail Training, encouraging environmental links to curricula and preservation within the industry. Commitment to improving public participation, encouraging collaborative leadership styles towards the marine environment whilst nurturing the generation of global citizens and leaders through the power of Sail Training.

2018-2024 vison, whilst still promoting Marine Citizenship and research, Océanie's OLiST has one principal objective: to officially identify Sail Training as an Alternative Education space. .

OLiST Themes

Alternative Education Spaces
Culture and Philosophy
Marine Citizenship and Stewardship
Ocean Literacy

*One with the voice,
beauty and soul of the
ocean: supporting the
Sustainable Development
Goals.*



OLiST's Purpose

- Develop and maintain strong working relationships
- Generating new thinking and building alliances to support leadership that aims to promote marine citizenship and environmental awareness, preserving the marine environment for the future.
- Working with leading and progressive Sail Training operators to develop innovative and sustainable approaches to coastal zone and marine resource management through educating today's youth.
- Be an advocate of sustainable work practices, being resource-efficient to reduce environmental impact.
- Develop an awareness, knowledge, attitudes, skills and participation to promote and support Ocean Literacy within Alternative Education Spaces
- Robust research, analysis and writing, getting to grips with complex coastal/ marine environment and youth development debates.

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